Reclosure solutions for food applications

Resealable labels are valued by consumers, giving them open/close packages that prevent food contamination and spills. Brand owners also benefit, because food products stay in their original packaging, increasing brand exposure in the home.

Labels placed anywhere on a pack can be removed or reapplied as desired without leaving adhesive residue. They are a cost-effective and efficient alternative to zippers or hard reclose packaging.

The Avery Dennison reclosure range for food suits applications ranging from simple dry goods needing a limited number of opens/reclosures through to products with challenging contents – with adhesives that perform time after time.

Key features

► Food compliant, topcoated materials
► Three food-friendly adhesives
► Simple or high performance applications
► Safe to use in all food contact applications

Application areas

► Dry foods
► Frozen foods
► Fresh foods

AVERY DENNISON

label.sapssa.averydennison.com

Product information

Product Code	Product Description	MOQ (SQM)	Width (MM)	Location
AE872	PP LIGHT TOP WHITE C3 BG40WH	1000	2000	Indent
AX559	PP LIGHT TOP CLEAR C3 BG40WH	1000	2000	Indent
AA583	PP TOP WHITE R5050 BG40WH	1000	1000	Indent
AM096	PP LIGHT TOP CLEAR R5050 BG40WH	1000	1000	Indent
AQ959	PP LIGHT TOP WHITE R1490M BG40WH	1000	2000	Indent
AO633	PP LIGHT TOP CLEAR R1490M BG40WH	1000	2000	Indent
AQ961	PP90 TOP WHITE R1490M BG40WH	1000	1000	Indent
AU331	PP90 TOP CLEAR R1490M BG40WH	1000	1000	Indent
AV278	SYNTH PAPER PP120 MT WH R1490M BG45WH	1000	1000	Indent

Adhesives for dry reclosure

C3

C3 is a highly transparent adhesive with high ageing stability, suitable for dry food reclosure applications

R5050

For more demanding applications, R5050 features good tack and adhesion in combination with superior and clean removability from most substrates. The adhesive allows label application at a wide temperature range, and it retains its removable properties even at very low temperatures.

R1490M

For very demanding dry, food reclosure applications. The adhesive show good moisture and solvent resistance, clean removability and a smooth and quiet peel from PET and PP substrates.

Application	# of reclosures	C3	R5050	R1490
Bakery	24-30	✔		
Cookies & Cereals	12-15		✔	
Confectionery		✔	✔	
Sweet & Savoury	1-3	✔		
Rice & Pasta	1-3	✔		
Tea & Coffee	12-15		✔	
Meat & Cheese	3-6		✔	✔
Frozen Food	1-3		✔	✔
Dry Tissue	9-12			✔
Tobacco	15-30			✔

Requirements	C3	R5050	R1490
Clean removability	★★	★★	★★★
Moisture condition (low to medium)	★★	★★	★★★
Smooth peel	★★	★★	★★★
Multiple reclosures	★★	★★	★★★
Odour	★★	★★	★

Low MOQ

Quick Quote

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